

January 2, 2020

Dear Wheelers,

At the 2019 McLean County Wheelers annual general meeting, a dues increase was approved for the first time in anyone's memory. After thoughtful discussion, the following annual membership dues will be effective beginning January 1, 2020:

Membership Type	
Individual (increase of \$5.00/year)	\$25
Family - two adults in the same household and related children (increase of \$10.00/year)	\$30
Lifetime (no change)	\$200

Primary club expenses such as insurance, website hosting with backup and security, Spring Metric promotional materials, and social/administrative costs have increased over the last few years. Bicycle advocacy contributions are variable and depend upon the success of the Metric, which as we found out in 2019, is weather dependent. In good revenue years we have contributed as much as \$2,000 to advocacy organizations such as Ride Illinois and the WBRP Bike Coop. Unfortunately, this was not the case in 2019 when our advocacy contributions were only \$800.

Membership dues and the Metric are our only sources of revenue to support our goal of encouraging and supporting safe cycling for recreation and fitness. This modest dues increase puts us on solid financial footing to cover our annual fixed costs. Spring Metric revenues allow us to do our part to support bicycle advocacy at the state and local levels.

Thank you for your continued support by being a club member. If you are not yet a member, please consider joining! Among other benefits, our members receive a 10% parts and accessories discount at five local bike shops, and opportunities to lead rides, and help select types and locations of rides.

I hope that your participation in Wheeler activities this year helps you achieve your personal goals while having fun with old and new friends.

Looking forward to riding with you in 2020!

Your Wheeler Exec: Rick, Kellie, Jane